PREPARING ORGANIZATIONS. LEADING THE RESPONSE. MANAGING RISK.

RESOLUTE. STRATEGIC SERVICES

Resolute Strategic Services excels in guiding organizations through all phases of strategic communications and reputation management, boasting a team of seasoned experts with a track record of successfully navigating evolving cyber threats and regulatory scrutiny.

Resolute Strategic Services has guided organizations through some of the biggest reputational crises of the past decade.

Deep experience

across sectors – retail, technology, financial services, healthcare, higher education, public sector and more – managing a range of issues, such as data breaches, business e-mail compromise, ransomware and DDoS attacks Expertise in working seamlessly with leading cyber insurers, law firms, forensics partners to guide organizations' leadership through strategic, litigation and regulatory communications response process required to plan for and manage though a cyber event

Recognized capabilities in developing best-in-class crisis communications

plans to enable organizations' timely and effective responses to cyber threats, including media statements, talking points, Q&As, employee communications, Board materials, regulator/ elected official communications, call center materials and digital/ social media content

A COMPREHENSIVE APPROACH TO REPUTATIONAL RISK MANAGEMENT

PRE-INCIDENT COMMUNICATIONS PREPARATION AND PLANNING

- Risk Assessments
- Incident Response
 Communications Planning
- Cybersecurity Training

INCIDENT RESPONSE STRATEGIC COMMUNICATIONS

- Crisis Communications Response and Reputation Management Strategies
- Rapid Response Counsel
 and Support
- Material Development & Training

POST-INCIDENT RECOVERY COMMUNICATIONS

- Post-event Assessment and Analysis
- Reputation Management
 and Recovery
- Industry Coalition Building



LEARN MORE

RESOLUTE STRATEGIC SERVICES Resolutestrategicservices.com DAVE SMOLENSKY, Founder/COO M: 847.525.8412 E: Dave.Smolensky@resolutestrategicservices.com