

RESOLUTE.
STRATEGIC SERVICES



**BE RESOLUTE
IN THE FACE OF RISK.**

A new zero day is always coming.
Protect yourself with preparedness.

Resolute's world-renowned risk management leaders, cybersecurity strategists, and crisis communications professionals bring you tested experience and trusted insights to stay ahead of an everchanging threat landscape.

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GLOBAL RISK ADVISORY SERVICES

Resolute's globally trusted advisors have navigated elite organizations through the world's most challenging high-stakes security assignments. Resolute risk advisory services provide enterprise-wide services covering:

- Geopolitical and cyber risk intelligence
- Digital transformation and organizational governance
- Personnel and physical security



PREPAREDNESS FIRST

We partner with your organization to conduct a comprehensive risk assessment, diagnose gaps in preparedness, and identify opportunities to strengthen your incident response plans.

- Risk assessments
- Incident response planning
- Cyber security training



INCIDENT RESPONSE

In the heat of an incident, you need experts who have already been in the battle. Resolute provides 24/7 crisis communications counsel and support to help guide your incident response, mitigate reputational impacts and ensure business continuity.

- Strategic counsel for crisis communications and reputation management
- Rapid response support
- Stakeholder engagement
- Material development and training



REPUTATIONAL RECOVERY

The crisis is a moment, but your reputation is forever. From the moment an incident hits, Resolute is already game planning how to shore up your reputation among your audiences that matter most.

- After-action reports and analysis
- Reputation management and recovery
- Industry coalition building

Get prepared. Be Resolute in the face of risk. Contact Resolute today for a free consultation.

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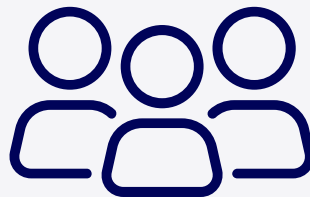
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GOVERNANCE AND OPERATIONS TO SECURE THE ENTERPRISE



SECURITY MATURITY: YOUR ONGOING PRACTICE

Basic cybersecurity hygiene today is essential to all aspects of commercial success tomorrow. Resolute's assessment work helps you mature your corporate governance, risk management, and operational procedures to prioritize protection of your crown jewels - from your intellectual property to hard assets.



THE BIGGEST ASSET AND LIABILITY: YOUR PEOPLE

The vast majority of cybersecurity incidents and breaches are due to unauthorized personnel, disenfranchised employees, poorly trained personnel and insufficient security processes. Resolute helps analyze internal risks and potential threats that can stem from human resources practices to international operations.

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ANONYMIZED SECURITY CASE STUDIES

DENIALS OF SERVICE

Emails are down. Systems are offline, and customers are angry. When hackers temporarily took down a trusted financial institution, the bank turned to Resolute to help them navigate back to normal. Our rapid assessment of the situation and production of a tailored crisis playbook gave bank leadership and employees new confidence and credibility to face future threats.

RANSOMWARE RESPONSE

When a major company suffered a ransomware attack right before one of their busiest seasons of the year, Resolute sprung to action with crisis communications to keep customers appropriately informed, minimizing social media traffic, and preserving the firm's reputation.

PHYSICAL SECURITY

When a man accidentally fired a gun in a hospital hallway, patients and employees were rightly scared - and then concerned about how hospital leadership would improve to prevent such incidents. Resolute crafted an employee and patient engagement plan to help the hospital rebuild trust and test its own incident response plans to stand up a more proactive security posture going forward.



"From your board to your frontline staff, preparedness is everyone's business. We make it ours. Companies most resolute about protecting their brand prepare early and test their systems often to continuously improve their risk posture."

-**GREG GOLDNER**, Founder, Resolute

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TRUSTED BY THE BEST.

When crises hit, the top insurance companies, law firms and forensics providers in the nation know to call Resolute. Resolute is a preferred vendor for strategic communications and reputation management services before, during and after cyber incidents.



Coalition[®]

EMBROKER

EXPERTS WHO HAVE BEEN AROUND THE BLOCK AND AROUND THE WORLD

Resolute's advisory board means you get access to a team of senior advisors tailored to your industry and incident type.



CHRIS MURRAY

Advisor,
Former Senior Executive, CIA



GREG GOLDNER

Founder and
Managing Partner



DAVE SMOLENSKY

Founder and
Chief Operating Officer



NEIL SIMON

Executive Vice President

RESOLUTE Strategic Services is part of the **RESOLUTE Family of Companies** that includes **RESOLUTE Public Affairs**, a national public affairs and strategic advisory firm founded in 2002. While both Resolute Strategic Services and Resolute Public Affairs are independent firms, each is comprised of a powerful team of trusted, insightful leaders and seasoned experts who achieve exceptional results for our clients.

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