

RESOLUTE[®]

STRATEGIC SERVICES

PREPARING ORGANIZATIONS. LEADING THE RESPONSE. MANAGING RISK.

Resolute Strategic Services provides trusted crisis communications services in an era of increasing and evolving cyber threats.

We assist organizations in strategic communications and reputation management before, during and after significant cyber threats and incidents. Our team is comprised of experts in our fields who have proven experience counseling organizations facing evolving cyber threats as well as intensifying legal, regulatory and reputational scrutiny.

Our Experience

Leaders on the Resolute Strategic Services (RSS) team have guided organizations through some of the biggest reputational crises of the past decade. The RSS team is recognized for:

- Leading proactive crisis communications preparedness programs and rapid response for **hundreds of complex, high-visibility** data security & privacy issues
- **Deep experience across sectors** – retail, technology, financial services, healthcare, higher education, public sector and more – managing a range of security issues, such as data breaches, insider threats, ransomware incidents and DDoS attacks
- **Expertise in working seamlessly with leading cyber insurers, law firms, forensics partners and security experts** to guide organizations' leadership through strategic, litigation and regulatory communications response process required to plan for and manage through a cyber event
- **Experience in developing multi-stakeholder engagement and communications strategies** surrounding data security and privacy issues for customers/consumers, employees and other internal audiences, attorneys general/regulators, media and other critical audiences
- **Recognized capabilities in developing best-in-class communications plans** and messaging materials to enable organizations' timely and effective responses to cyber threats, including media statements, talking points, Q&As, employee communications, Board materials, regulator/elected official communications, call center materials and digital/social media content

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STRATEGIC SERVICES

A COMPREHENSIVE APPROACH TO REPUTATIONAL RISK MANAGEMENT

Our Services

PRE-INCIDENT COMMUNICATIONS PREPARATION AND PLANNING

- Risk Assessments
- Incident Response Communications Planning
- Cybersecurity Training

INCIDENT RESPONSE STRATEGIC COMMUNICATIONS

- Crisis Communications Response and Reputation Management Strategies
- Rapid Response Counsel and Support
- Material Development & Training

POST-INCIDENT RECOVERY COMMUNICATIONS

- Post-event Assessment and Analysis
- Reputation Management and Recovery
- Industry Coalition Building

Our Leadership Team



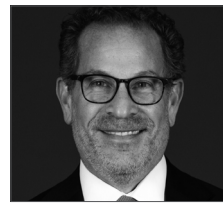
GREG GOLDNER
Founder | Managing Partner

Greg is exceptionally skilled at taking on complex issues, reframing them into compelling narratives and determining key stakeholders to address a client's issue or opportunity. He is recognized for his ability to provide leadership in contentious situations, promote collaboration and build consensus among opposing parties.



NEIL SIMON
Executive Vice President

As a former journalist, Neil advises Resolute clients on strategic communication plans and media relations, bringing his unique ability to find powerful characters and storylines that resonate and drive new narratives. Having designed and facilitated cybersecurity trainings for Fortune 500 companies, he can guide C-suite executives through crisis situations.



DAVE SMOLENSKY
Founder
Chief Operating Officer

Dave is one of the firm's leading crisis communications experts who has led the planning, counsel and execution for high-visibility and mission-critical events and issues. Dave served as a strategic advisor for both crisis communications and incident response events for clients in transportation, manufacturing, healthcare and a member organization.



CHRISTOPHER D. MURRAY
Former Deputy Director,
Central Intelligence Agency (CIA)
Advisory Board Member

Reporting to Director of the CIA, Chris had global responsibilities for logistics, transportation and supply chain management; physical, personnel and cyber security; finance and budget execution; provisioning a multi-billion dollar global support operations portfolio.