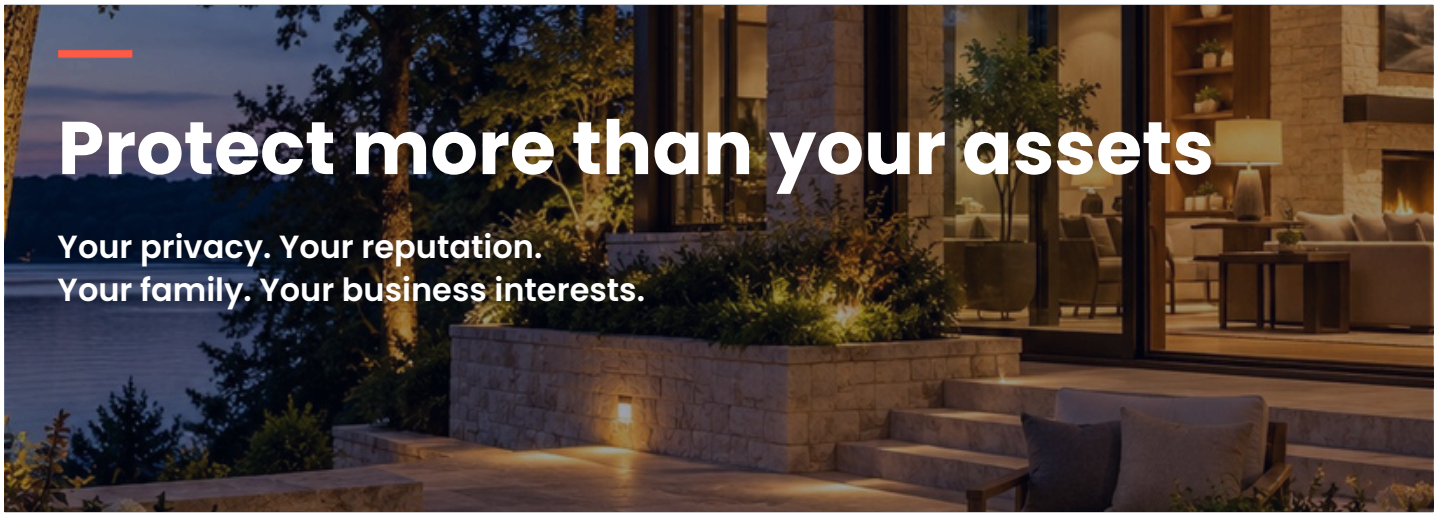
RESOLUTE.
STRATEGIC SERVICES

CYBER READINESS



Protect more than your assets

Your privacy. Your reputation.
Your family. Your business interests.

A compromised account, stolen information or an extortion demand can create a crisis that reaches across your personal and business interests. Planning ahead helps you coordinate your response, manage communications, protect reputation and limit disruption to your family, businesses and investments.

Why planning matters

Your interests are connected

An incident involving a family member, business or trusted advisor can expose sensitive information and create consequences across your broader interests.

Reputation matters

How you respond can influence the confidence of employees, clients, investors, business partners and the people closest to you.

Early decisions matter

Knowing who leads, who to call and what to say helps protect relationships, limit disruption and avoid costly missteps.

Be ready before the first call

01 Bring the right people together

Align family representatives, family office personnel, business leadership and legal, insurance, technical and communications advisors. Establish clear responsibilities across your personal and business interests.

02 Create a practical response plan

Prepare for account compromise, fraud, data exposure, extortion and reputational threats. Define escalation procedures, communications priorities and secure backup channels across your interests.

03 Practice the decisions that matter

Test scenarios that could affect your family, businesses or investments. Rehearse decisions, prepare communications for key audiences and identify gaps before an incident occurs.

Start with a confidential conversation

Resolute brings decades of crisis communications and reputation management experience to preparedness planning that helps protect what you've built. We work alongside your trusted advisors to coordinate a response across your personal, family and business interests.

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CRISIS COMMUNICATIONS | REPUTATION MANAGEMENT | PREPAREDNESS PLANNING | 24/7 SUPPORT